

The Hero's Journey

1. A CHARACTER	2. HAS A PROBLEM	3. AND MEETS A GUIDE	4. WHO GIVES THEM A PLAN	5. AND CALLS THEM TO ACTION	6. THAT ENDS IN A SUCCESS	7. THAT HELPS THEM AVOID FAILURE
Who are they?	Villain	Empathy	Process	Direct		
What do they want?	Internal	Authority	Agreement	Transitional		
	External					
	Philosophical					
STATEMENT OF VALUE	CHARACTER TRANSFORMATION					
	FROM	TO				

